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Bidding website advertises for professional online dating coaches

IN 2018, it is now officially possible to make a pretty reasonable living as a professional online dating coach. What a time to be alive.

Alexis Carey

🕒 APRIL 9, 2018 3:20PM

Video Image



This Is Why You're Single

GOT a killer online dating profile? You can now use it to earn some serious coin on the side.

UK bidding site [Bidvine](#) has recently launched a Professional Tinder Coach service — and according to the website, it has been designed to “help the people out there struggling to find love master the world’s most popular dating app”.

People signing up for the service decide how often they require coaching sessions, and what areas of the app they would like to improve in, before being matched with a coach.

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For example, they can opt for help with swiping, writing a bio or taking and selecting profile pictures.

Coaches can also help students learn how to pen a witty opening line and land the all-important first date.

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If Bidvine approves the application, the coach is then free to set up their profile and bid on people's advertised jobs.

Coaches are also needed for other popular dating apps such as Grindr, Bumble and Happn.

The job ad asks potential coaches: "Has swiping right and seeing 'It's a match!' become so normal that you don't even bother messaging your matches anymore? Do you have more matches than all of your friends combined?"

"Well, don't worry, because we've got something that's going to turn your Tinder addiction into something useful!"

"For many of us out there, swiping right and getting a match is the norm, and using the world's most popular dating app is as easy as riding a bike — however, for some people, the dating scene can be tough."

"That's why we need your help to give them the best chance at finding a partner — and you'll get paid to do it!"

The only caveat is that people requiring help with "swiping" must meet with their coach in person.

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