

Pearson Launches Global Alumni Network to Strengthen Relationships Among Former Employees

First of Its Kind Network for Education Community Connects Former Employees to Experts, Insights and Events



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NEW YORK, Sept. 20, 2018 /PRNewswire/ -- Pearson, the digital learning company, today announced the launch of a global alumni network, helping former employees stay connected with the people and ideas shaping the education industry.

While alumni groups are a fixture among colleges and universities, they are growing in popularity in the corporate world and Pearson is the first education company to launch an alumni group. The network is free to join and is available to all former Pearson employees globally. It will help members reconnect with friends and former colleagues, and discover new ways to build professional networks.

"Many of our alumni continue to work in education and it's important to keep them connected to our company, each other and the ideas that advance education globally," said John Fallon, chief executive officer at Pearson. "Our alumni will always be an important part of Pearson's wider community, and we are proud to launch a platform where they can share their thoughts and experiences."

Members will have access to news and information about the company, as well as Pearson research, curated education content and special in-person networking events. The network also will support members by promoting employment opportunities from across the education industry. With a single location for members to access these benefits, Pearson believes it will offer an unrivaled alumni experience.

"I spent a large part of my career at Pearson, building a strong and powerful network of gifted and dedicated professionals," said Bill Barke, former chairman of Pearson higher education, US and Canada. "Joining the Pearson Alumni Network gives me the opportunity to reconnect with former colleagues and build new relationships with some of the brightest talent in our industry."

Pearson anticipates more than 5,000 alumni will join in the next 12 months and partnered with market leading EnterpriseAlumni to build a suitable platform. EnterpriseAlumni power sites for the world's largest organizations including SAP, Lufthansa and HSBC.

"Companies want to deliver their alumni community a valuable and enriching post career experience," said James Sinclair, principle of EnterpriseAlumni. "The EnterpriseAlumni platform enables large organizations to actively engage and harness the power of their corporate alumni, delivering accelerated recruitment, brand advocacy and a wealth of additional values."

For more information and to join the community, visit: alumni.pearson.com.

About Pearson

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