

# Europe's 10 Most Exciting Technology SMEs For 2018



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Who will be the exciting technology companies to watch in Europe next year? Here are 10 companies from across Europe set for an exciting 12 months.

## Cortechs

All around the world, rates of attention deficit hyperactivity disorder (ADHD) are rising, especially among children. [Cortechs](#) is an Irish company which is using brainwaves to improve attention spans in children with ADHD. Its digital, gamified platform is integrated with a headset that reads a child's brainwaves, using advanced algorithms to regulate focus levels.

## Smart Valor

Switzerland's [Smart Valor](#) seeks to make investments accessible via its blockchain-based decentralised network, which enables users to create and distribute 'tokenised' investments. Building on the Swiss legal framework, it combines the privacy and security of a leading private bank with the accessibility and diversity of the blockchain-based open network.

## Jobbatical

[Jobbatical](#), from Estonia, is a marketplace platform for people looking to take a career break, or to work on very short-term projects to fund their sabbatical. This year it raised has raised €3.4 million from investors including Mistletoe Inc, Union Square Ventures and Tera Ventures. Backers also include the Australian company AirTree, with Jobbatical poised to expand into the APAC region next year.

## **Hotelchamp**

Holland's [Hotelchamp](#) is trying, via its online platform, to help hotels restore a fairer balance between their direct bookings and those via third party services. It is currently working with more than 1,000 hotels in over 45 countries around the world and is integrated with 50 online booking engines. Earlier this year, the company announced an additional €2.25m seed funding round, with investors including Nalden, a founder of WeTransfer.

## **Monito**

[Monito](#) is a comparison tool that enables people to find, compare and review money transfer services when sending money abroad. Its comparisons are drawn from more than 450 money transfer operators in over 170 countries. The Swiss company says it wants to remedy the lack of transparency within the money transfer space.

## **DiaMonTech**

According to the World Health Organization (WHO) 422 million adults around the world are living with diabetes, a number that has quadrupled since 1980. Yet many still have to use outdated techniques such as finger pricking to test blood sugar.

[DiaMonTech](#), a Berlin-based firm, has created a medical technology device that non-invasively measures blood glucose levels. The patented technology incorporates an invisible infrared light beam that shines on the skin and the device counts glucose molecules in the bloodstream, delivering a reading in five to 15 seconds.

## **iAdvize**

[iAdvize](#) is a French start-up which specialises in conversational commerce and connects customers needing advice with experts who are available through a real-time chat platform. It raised €32 million this year from investors including Idinvest, Bpifrance and Quadrille Capital and plans to expand into the US by 2018. The platform is currently used by more than 600 companies across 60 countries.

## **Bolt Mobility**

Global sales of motorcycles and scooters reached 134 million units last year, yet according to the University of Cambridge, petrol scooters are thousands of times more

polluting than a small van. [Bolt Mobility](#) dubs its electric scooter ‘Tesla on two wheels’, and aims to fully replace petrol equivalents and transition towards sustainable energy and transport. The Dutch company this year raised €3m on equity crowdfunding platform Seedrs, the service’s most successful non-UK campaign to date.

## **Fidor Solutions**

While Fidor Bank is recognised as one of Europe’s most well-known challenger banks, another arm of the organisation now provides white labelled services to other financial organisations looking to make a leap into online banking. [Fidor](#) provides banking solutions to help other organisations to design customer-led digital banks from the ground up using open banking principles, which will come to the fore next year with the incoming European Union Payment Services Directive 2.

## **Kitchen Stories**

[Kitchen Stories](#) is an interactive cooking app which gives step-by-step photo and video tutorials to help you make dishes of various types. The Berlin start-up prides itself on high quality, professional produced content, in contrast to user-generated pictures or videos, and has achieved over three million downloads for its iOS app to date.



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I've been a financial journalist for more than 20 years: I've written for most of the national newspapers in the UK (plus a host of magazines and web sites) on topics re... **Read More**